

The antispam appliance F-Secure Messaging Security Gateway makes its mark



"I installed the appliance on Thursday. First thing on Monday morning, I was presenting my management with a report on its efficiency. The budget was immediately approved." *Yvan Longinotti, System and Network Administrator, BCBG Max Azria Group (formerly Alain Manoukian).*

The Context

BCBG Max Azria Group is a world fashion and luxury products leader. Its creations are very popular with fashion and show business personalities. The company employs 1,100 people in France. The IT infrastructure manager, Yvan Longinotti has worked with the company from the time when it was the Alain Manoukian family enterprise, which was acquired last year by BCBG Max Azria. The company has 600 Windows workstations, including 200 in stores, running alongside 20 servers with about 400 e-mail accounts. No satisfactory antispam solution has even been deployed until F-Secure® Messaging Security Gateway™.

The Requirements

"Until now, our only antispam weapon was the filtering barrier in place at our network operator's site. But it would only tag e-mails as spam. Users still had to manually handle them on their workstations," Yvan Longinotti recalls. This handling essentially consisted of writing a filtering macro. Not every employee was capable of doing so." Users would often complain about this method, so we ended up writing the rules ourselves. And they still received spam! This system was so inefficient our CEO himself asked us to simply delete messages tagged as spam.

The Solution

When he decided to look for a more efficient antispam solution, Yvan Longinotti naturally turned towards F-Secure, having already been a long term customer. "The software solution was less expensive, but it seemed less practical for the administrator. The F-Secure Messaging Security Gateway appliance seemed ideal, but it was also too expensive for the budget we had allocated," Yves Longinotti explained. So the F-Secure sales team made him an offer he couldn't refuse: Test-drive the appliance for a month under real conditions and, if the results are not satisfactory, the test stops there and costs nothing!

BCBGMAXAZRIAGROUP

Facts-at-a-glance

Client :	BCBG Max Azria Group (formerly Alain Manoukian)
Industry:	Fashion
Platform:	Windows
Products in use:	F-Secure Anti-Virus, F-Secure Messaging Security Gateway
Users:	600 PCs, 400 e-mail accounts

The Results

The F-Secure Messaging Security Gateway appliance was installed on the network on Thursday. "First thing on Monday morning, I was presenting a report to the management. The F-Secure solution had filtered half of the ten thousand e-mails received since the previous Thursday. This allowed my management to become aware of the spam problem," Yvan Longinotti recalls. The budget was immediately authorized: BCBG Max Azria Group will deploy an F-Secure Messaging Security Gateway appliance, not a software solution. To this day, the appliance has not strayed from its initial good results, both in the amount of spam correctly intercepted, and the amount of false-negatives. "I regularly received e-mails tagged as spam by our operator, but they really were not spam. The appliance accurately lets them through." As a result, users don't complain about spam any longer, don't have to handle it themselves and administration is greatly simplified.

In the Words of Yvan Longinotti

- > "We chose the F-Secure antispam solution because we have been using F-Secure antivirus since 2000. We appreciate the same qualities of central administration, updates, etc."
- > "Another benefit we particularly appreciate is that contrary to the software solution we tested, the appliance allows us to include a legal disclaimer on all of our e-mails, exactly as we require."
- > "We need quality and detailed activity reports. The F-Secure Messaging Security Gateway appliance allows us to automatically generate excellent reports."



F-Secure Corporation protects consumers and businesses against computer viruses and other threats from the Internet and mobile networks. We want to be the most reliable provider of security services in the market. One way to demonstrate this is the speed of our response. According to independent studies in 2004, 2005 and 2006 our response time to new threats is significantly faster than our major competitors. Our award-winning solutions are available for workstations, gateways, servers and mobile phones. They include antivirus and desktop firewall with intrusion prevention, antispam and antispysware solutions, as well as network control solutions for Internet Service Providers. Founded in 1988, F-Secure has been listed on the Helsinki Exchanges since 1999, and has been consistently growing faster than all its publicly listed competitors. F-Secure headquarters are in Helsinki, Finland, and we have regional offices around the world.

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